

Increased Selectivity in American Colleges/Universities From 2020 to 2021

As you can readily see on the attached chart, 30 of the top higher education institutions experienced a significant increase in applications this admission cycle leading to decreased acceptance at twenty-eight of the thirty universities or colleges. This increased selectivity has led to a higher number of rejections and waitlists for American and International applicants to those elite institutions. This dynamic indicates numerous relevant issues of interest to students and parents alike. At Sound Consulting, we wish to highlight three at this time:

- First, there is mixed opinion on whether or not Covid19 played a major role in impacting this situation. That ambiguity has led to many educational consultants to wonder—Is this a one year phenomenon or a sign of things to come for future years?
- Second, there is considerable volatility in the waitlist situation at these and other American universities/colleges. Navigating the complex waters of waitlist management for a student and their family is challenging and nuanced.
- Third, having an educational consultant to help you navigate this very challenging and complex dynamic is valuable. Selecting the best consultant for your needs is always important but perhaps never as important as it is now.

Consider working with an educational consultant carefully; we at Sound Consulting are ready to answer your questions as you consider this important partnership.

4/7/2021

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2020 2021

